

Tourism Advisory Panel (TAP) – Meeting Minutes

Held on Monday, June 22, 2026 at 2:30 p.m.

In Person/Online – Council Chamber 30 King St., E, Gananoque

PANEL MEMBERS PRESENT		STAFF COUNCIL PRESENT
Attendees	Councillor Matt Harper (Chair) Peter Sweet Brett Christopher Graeme Brown Mayor John Beddows (arrived at 2:36 p.m.)	John Morrison, Treasurer Amanda Trafford, Economic Development and Communications Officer Jennifer Baril, Tourism and Event Development Coordinator
Regrets	Ted Lojko Councillor Dave Osmond Trusha Tanna	McKenna Modler, Tourism and Communications Assistant
Non-Voting		
1.	Call Meeting to Order Chair called the meeting to order at 2:33 p.m.	
2.	Disclosure of Pecuniary Interest & General Nature Thereof NONE	
3.	Approval of Minutes – March 2, 2026 MATTAP Motion #2026-19 – Approval of Minutes Moved Moved by: Peter Sweet Seconded by: Brett Christopher BE IT RESOLVED THAT THE TOURISM ADVISORY PANEL APPROVES THE MINUTES FROM THE MARCH 2, 2026 TOURISM ADVISORY PANEL MEETING. CARRIED	
4.	Public Questions/Comments (Only Addressing Items on the Agenda) NONE	
5.	Disclosure of Additional Items NONE	
6.	Delegations NONE	

7.	Presentations by Staff/Others	NONE
8.	Correspondence	NONE
9.	Municipal Accommodation Tax MATTAX Statement	
10.	New Business – TAP Funding Applications	
	Gananoque Police MATTAP Motion #2026-20 – Gananoque Police – Kids, Cops & Canadian Tire Fishing Days Move by: Brett Christopher Seconded by: Graeme Brown BE IT RESOLVED THAT THE TOURISM ADVISORY PANEL (TAP) APPROVES THE REQUEST FOR FUNDING FROM THE GANANOQUE POLICE – KIDS, COPS & CANADIAN TIRE FISHING DAYS OF \$5,000 SUBJECT TO ALL REQUIRED DOCUMENTS RECEIVED UNDER THE MUNICIPAL SPECIAL EVENTS AND FACILITY BOOKING POLICY AND APPROVALS FROM THE TOWN.	CARRIED
	Gananoque International Food Festival MATTAP Motion #2026-21 – Gananoque International Food Festival Move by: Peter Sweet Seconded by: Graeme Brown BE IT RESOLVED THAT THE TOURISM ADVISORY PANEL (TAP) APPROVES THE REQUEST FOR FUNDING FROM THE GANANOQUE INTERNATIONAL FOOD FESTIVAL IN THE AMOUNT OF \$2,500.00 SUBJECT TO ALL REQUIRED DOCUMENTS RECEIVED UNDER THE MUNICIPAL SPECIAL EVENTS AND FACILITY BOOKING POLICY AND APPROVALS FROM THE TOWN.	CARRIED

	CSFL/MLF Canada MATTAP Motion #2026-22 – CSFL/MLF Canada – 1000 Islands Cup Move by: Graeme Brown Seconded by: Peter Sweet BE IT RESOLVED THAT THE TOURISM ADVISORY PANEL (TAP) APPROVES THE REQUEST FOR FUNDING FROM THE CSFL/MLF CANADA – 1000 ISLANDS CUP IN THE AMOUNT OF \$10,000 SUBJECT TO ALL REQUIRED DOCUMENTS RECEIVED UNDER THE MUNICIPAL SPECIAL EVENTS AND FACILITY BOOKING POLICY AND APPROVALS FROM THE TOWN. CARRIED
	Gananoque Curling Club MATTAP Motion #2026-23 – Gananoque Curling Club – “Come to Curl” and “Stay” Move by: Peter Sweet Seconded by: Graeme Brown BE IT RESOLVED THAT THE TOURISM ADVISORY PANEL (TAP) APPROVES THE REQUEST FOR FUNDING FROM THE GANANOQUE CURLING CLUB – “COME TO CURL” AND “STAY” IN THE AMOUNT OF \$5,500.00 SUBJECT TO ALL REQUIRED DOCUMENTS RECEIVED UNDER THE MUNICIPAL SPECIAL EVENTS AND FACILITY BOOKING POLICY AND APPROVALS FROM THE TOWN. CARRIED
	Downtown Gananoque BIA MATTAP Motion #2026-24 – Downtown Gananoque BIA – Fall/Winter Events Move by: Peter Sweet Seconded by: Graeme Brown BE IT RESOLVED THAT THE TOURISM ADVISORY PANEL (TAP) APPROVES THE REQUEST FOR FUNDING FROM THE DOWNTOWN GFANANOQUE BIA – FALL/WINTER EVENTS IN THE AMOUNT OF \$6,300 SUBJECT TO ALL REQUIRED DOCUMENTS RECEIVED UNDER THE MUNICIPAL SPECIAL EVENTS AND FACILITY BOOKING POLICY AND APPROVALS FROM THE TOWN. CARRIED

	Town of Gananoque MATTAP Motion #2026-25 – ODDS Waterfront Concert Move by: Peter Sweet Seconded by: Graeme Brown BE IT RESOLVED THAT THE TOURISM ADVISORY PANEL (TAP) APPROVES THE REQUEST FOR FUNDING FROM THE TOWN OF GANANOQUE – ODDS WATERFRONT CONCERT IN THE AMOUNT OF \$9,564.00 SUBJECT TO ALL REQUIRED DOCUMENTS RECEIVED UNDER THE MUNICIPAL SPECIAL EVENTS AND FACILITY BOOKING POLICY AND APPROVALS FROM THE TOWN. CARRIED
11.	Discussion of Additional Items
	Final TAP Intake • Intake #3 TAP Application due date - September 14 • Intake #3 TAP Meeting - September 21 • Final TAP Meeting for 2026 - October 13 • All starting at 2:30 p.m.
12.	Discussion for Next Meeting
13.	Next Meeting • June 15 at 2:30 p.m. in Council Chambers
14.	MATTAP Motion #2026-26 – Motion to Adjourn Moved by: Graeme Brown BE IT RESOLVED THAT THE TOURISM ADVISORY PANEL (TAP) ADJOURNS ITS MEETING HELD ON June 22, 2026 AT 3:47 p.m. CARRIED
 Matt Harper, Chair  Amanda Trafford, Recording Secretary	

Bret Christopher